

Seasonal work with EURES: Awareness-raising campaign supports fair recruitment in Europe

EURES has launched an information and communication campaign on seasonal work. Coordinated by the European Labour Authority (ELA), EURES' campaign is running from July to October 2021 and raising awareness among jobseekers and employers about their rights, obligations and opportunities.

Each year, up to 1 million EU citizens move to do seasonal work in another Member State. Although mobile seasonal workers have rights to fair conditions, they can be vulnerable to precarious living and working conditions, fraud and abuse. The COVID-19 pandemic has highlighted these conditions and in some cases worsened them.

The campaign is raising awareness of rights, obligations and EURES support services, so that all jobseekers and employers can benefit fairly from seasonal work. Through its services, available in 31 countries, the EURES network has supported free movement for over 25 years.

'Seasonal workers are the backbone of fundamental sectors of our economy, and we are happy to deliver on our mission by supporting them,' said Mr. Cosmin Boiangiu, Executive Director of the European Labour Authority. 'EU Member States and social partners know that they can count on ELA to raise awareness on rights and obligations and to support the enforcement of EU and national legislation. Fair work is not seasonal.'

The EURES strand represents one of three strands of a wider ELA campaign on seasonal work, and focuses on recruitment in key sectors such as agri-food, tourism, hospitality and construction. Throughout the campaign, EURES is posting on social media using **#Rights4AllSeasons**, **#EURESeasonalWorks** and **#EURESjobs**. The campaign will culminate in a **Week of Action** involving activities across Europe from **20 to 24 September**.

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